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RotorHub, the leading international media title dedicated to the civil and parapublic rotorcraft industry, has been selected as the official Show Daily media partner for the new EUROPEAN ROTORS event being held in Cologne, Germany, 10-12 November 2020.

RotorHub appointed official Show Daily partner for new EUROPEAN ROTORS event

Organised by the European Helicopter Association (EHA) in cooperation with the European Union Aviation Safety Agency (EASA), EUROPEAN ROTORS will create a unique exhibition and conference where all stakeholders (including OEMs, suppliers and operators) from across the rotorcraft community gather to do business and share knowledge in a comprehensive training and event programme.

RotorHub is delighted to be appointed the official Show Daily media partner for EUROPEAN ROTORS,” commented publisher of RotorHub, Mark Howells. “EUROPEAN ROTORS is set to be the premier event for the European rotorcraft industry hosted by two major organisations (EHA and EASA) that work tirelessly in representing the interests of the rotorcraft community. This is an exciting addition to the rotorcraft event calendar and RotorHub looks forward to supporting the EUROPEAN ROTORS team in making the inaugural show a great success.”

As part of the agreement, RotorHub will publish a Show Daily publication across all three days of the event. The Show Daily will be distributed to all attendees, exhibitors and sponsors and will follow key announcements from the show, as well as include interviews with senior industry figures. Coverage will also be extended across RotorHub’s dedicated website and social media channels.

EUROPEAN ROTORS show director, Dr. Frank Liemandt said: “We are really excited about this strong partnership. RotorHub publishes the exclusive official newspapers of both print and digital channels at Europe’s biggest VTOL show and safety conference with a dedicated editorial team onsite. The Dailies are an indispensable guide to what’s happening at the show, offering up-to-the-minute news and exhibitor introductions. With hundreds of them competing for awareness, the Show Daily captures attention for brands and events, guiding visitors directly to them, already prepared with the information they need”.

About RotorHub:

RotorHub is the only international media portfolio dedicated to the civil and parapublic rotorcraft industry. The media title provides extensive coverage of the market across a wide range of print and digital channels. RotorHub has tracked market trends and the latest industry developments for all non-military helicopter manufacturers and support services for 35 years. For further information, please visit www.rotorhub.com.

About EUROPEAN ROTORS:

EUROPEAN ROTORS will be the unique leading platform offering the industry an exhibition where all stakeholders (including OEMs, suppliers and operators) gather to do business and share knowledge in a comprehensive training and conference programme. EUROPEAN ROTORS will empower the rotorcraft community to meet the challenges of the future and it will highlight the contribution helicopters make to the European community. Messe Friedrichshafen, the organiser of the well-known general aviation show AERO Friedrichshafen, is the service provider for the new show. For further information, please visit www.europeanrotors.eu.

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