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Internationale Amateurfunk-Ausstellung 23.–25. Juni 2023 Messe Friedrichshafen

International Amateur Radio Exhibition June 23 – 25, 2023 Messe Friedrichshafen

25.06.2023

Statements

Voices on Ham Radio 2023 and amateur radio:

Christian Entsfellner, Chairman of the German Amateur Radio Club:

"We are really happy with the way this year's exhibition went. We especially liked the international flair of the event and the great atmosphere over the last three days. We were also able to perfectly stage the slogan "We're all about STEM!" with our new booth concept, individual knowledge focal points, and innovation stands. With all of this, we demonstrated that we are very much in sync with the spirit of the times. The importance of amateur radio for society was also illustrated by the signing of the new Amateur Radio Ordinance by Federal Minister for Digital Affairs and Transport Dr. Volker Wissing just in time for the Ham Radio. We are very excited that there will be a new entry-level class in the future and that remote operation will be simplified."

Thorsten Chmielus, Chief Executive Officer of Aaronia AG:

"Our first Ham Radio participation went really well for us, especially the presentation of our SDR product and our sales activities. We were literally overrun with visitors. The decision to present at the Ham Radio turned out to be extremely worthwhile for us, and we will be coming back every year in the future."

Michael Bürck, Sales Communication at JVC Kenwood Deutschland,



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provided the following summary:

"We are very satisfied with the exhibition and had many good conversations. We rolled out our new TH-D75E handheld radio this year, and the response to the product was very good. Here at the booth, we met visitors who were both international and very savvy. The Ham Radio is one of the three big trade shows for us, so it's absolutely vital for us to take the opportunity to present ourselves and speak with the public at this venue."

Dennis Walter, owner of Bonito:

"We were thrilled with Ham Radio 2023. It had a good atmosphere that was both positive and relaxing. The visitors took such an interest in our products that we had sold out of some of them already on Friday. Our new concept with the workshops also worked out perfectly. All of them were fully booked. We're already looking forward to next year's exhibition."

Andre Bauer, Batronix:

"This year's Ham Radio went very well for us, with a steady stream of visitors to our booth. We had many good discussions, both with existing and new customers. The atmosphere here at the show is really relaxed and makes for a good vibe."

Stefanie Schmidt, HR Manager, LS telcom:

"We presented ourselves at the Ham Radio for the first time this year. We had no great expectations in the run-up to the exhibition but were curious and open to what might happen over the course of the weekend. After three days at the exhibition, we now know that we will definitely be back next year. Visitors showed great interest in our products and the company. For the follow-up business after the exhibition, we hope that our relationships with the new contacts will gel over the long term and that we will be able to



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establish a new partnership or two."

Valentin Mihaylov, Sales Manager, Acom:

"We've been coming to the Ham Radio for many years, and we always block out the relevant dates in our calendar. We see our presence at the exhibition as particularly important for keeping in touch with our existing customers and for establishing new contacts. The visitors were really interested in our products and asked a lot of technical questions. We will definitely be back again next year."

Prof. Dr. Achim Rogmann, Chairman of the association EUDXF:

"For the Ham Radio, our focus is on speaking with a lot of members, retaining them, and attracting new members. All the work we do here is to be understood under the heading of 'fostering international understanding,' which is what the Ham Radio is all about, of course. Visitors from all five continents are here, making it an international event of the highest order. Contacting people by radio and Skype is always possible, and that was also the case during the coronavirus pandemic, but there really is no substitute for chatting live and in person!"

Alfred Krämer, Managing Director of Difona:

"For more than 60 years, the Ham Radio has been an event that simply can't be missed. I noticed this year that the visitors have higher standards and are more discerning than ever before. They carefully consider who they buy from, and it's very important to earn their trust. My local customers also confirm this. And the most important thing for us all – amateur radio lives on!"



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Federal Ministry of Digital Affairs and Transport:

The German Amateur Radio Club and the Federal Ministry of Digital Affairs and Transport ensured that the new Amateur Radio Ordinance would be signed just in time for the opening of the Ham Radio. The ordinance will enter into force one year after promulgation.

Dr. Volker Wissing, **Federal Minister of Digital Affairs and Transport**, says the following about the new Amateur Radio Ordinance: "[...] In Germany, there are many enthusiastic friends of amateur radio who build their own transmitters to connect with others. These are people of great curiosity who make a creative contribution. The ordinance will go into effect one year after promulgation, and along the way, we are also bringing the administration of amateur radio into the digital age."

