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Vertical Pro 2021 offers diverse programme – Presentations and seminars discuss the various facets of work at height

## Heading for the heights with the Vertical Pro supporting programme

**Friedrichshafen – The Vertical Pro specialist trade show celebrates its premiere on 19 and 20 November 2021 in Friedrichshafen. As a new platform for the indoor and outdoor climbing industry, rope access and safety technology, plus occupational safety, it serves all areas of working at height by offering a central trade show for the first time. The comprehensive congress, seminar and presentation programme provides a wide range of keynote speeches, product demonstrations and valuable opportunities for a cross-sector exchange of ideas. Alongside the building industry's accident prevention and insurance association (BG Bau) and important names from rescue and aid organisations, many major industry players have signed up. “The Vertical Pro concept promotes interdisciplinary exchange across diverse areas of work at height in a unique manner. As such, it combines practical elements with product demonstrations in a compact and targeted format,” explains CEO Messe Friedrichshafen Klaus Wellmann.**

The trade show opens with an interesting look at the latest industry developments by the IAPA. Visitors can look forward to presentations and contributions on the topic “Zipline planning guidelines” and static calculations for ropes courses and adventure parks, as well as workshops on the latest safety topics and presentation of the 2021 IAPA industry report. The exciting IAPA Innovation Award pitches round off the IAPA programme.

From climbing holds and boulder mats to hall management software, ‘Halls & Walls’ in cooperation with the German Alpine Association (DAV) is part of Vertical Pro. It focuses firmly on sport climbing and leisure climbing, in



particular with respect to climbing gyms and route setting. There will be product presentations from a wide range of exhibitors to facilitate high-level, expert discussion of the developments, trends and inspirational case studies for route setting for leisure climbers and professional athletes.

Whether industrial rope access, height rescue or arborism – Professor Dr Marco Einhaus, head of division, building construction at BG Bau will be discussing prevention of falls and accidents when working at height under the motto 'Mission Zero'. "Fall prevention and preventing accidents during work at height is an absolute priority. Vertical Pro has committed itself to following 'Mission Zero' not to tolerate accidents at work or during leisure. As such, it is highlighting the latest, new regulations and providing examples of safety-relevant conduct and systems." This is how the BG Bau expert summarizes Vertical Pro.

Rescue and aid organisations, such as the fire service or the German Federal Agency for Technical Relief are a further important sector for suppliers and products. "These organisations also use rope access systems. Vertical Pro gives us a new platform across systems and organisations in connection with all the main industry manufacturers with opportunities to meet, test, discuss and exchange ideas. There has never been an event like this before – we're really looking forward to it," says ropolutions owner, Bernd Nehrke.

With the Professional Organization for Rope-Assisted Work Techniques (FISAT), the Vertical Pro organisers have invited a further important industry association to be involved in the trade show premiere. "We're delighted to be able to contribute to such a varied programme that illustrates the multi-faceted nature of working at height. In particular, we are interested to see the exchange of ideas that follow the practical demonstrations and talks," explains Sven Drangeid, head of FISAT office.

From theory to practice: The Vertical Pro Demo + Test Area offers a wide range of different structures and set-ups – from boulder walls to high ropes course elements and abseil modules for use with products, systems and techniques and for demonstrations of new modules. There will be product shows to demonstrate climbing and safety equipment – naturally with opportunities for hand-on trying out and direct testing. This is a trade show that addresses the needs of all climbers from all industries.

## Presseinformation

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