

**Presseinformation**  
**Press release**  
**Communiqué de presse**  
**Informazione stampa**

International event  
for car tuning, lifestyle  
and club scene  
April 30 – May 3, 2020  
Friedrichshafen, Germany



Internationales Messe-Event  
für Auto-Tuning, Lifestyle und  
Club-Szene  
30. April – 3. Mai 2020  
Friedrichshafen, Bodensee

11.03.2020

Messe Friedrichshafen responds to further intensification of developments

## **Coronavirus forces Tuning World Bodensee to slam on the brakes**

**Friedrichshafen/Germany – Due to ever-intensifying developments in the spread of the COVID-19 coronavirus, Messe Friedrichshafen has been forced to reach another major decision: Tuning World Bodensee will not be able to take place in the planned period of April 30 to May 3, 2020.**

“We hoped against hope and fought hard up until the very end, but the worsening of the current situation in regard to the spread of the coronavirus means that we will not be able to hold Tuning World Bodensee,” explains Klaus Wellmann, Managing Director of Messe Friedrichshafen. Project Manager Dirk Kreidenweiss also expressed his concern and disappointment: “The health and well-being of our exhibitors and visitors, as well as that of our own employees, comes before everything else. However, this necessary step hurts, both emotionally and economically.”

A few weeks ago, hardly anyone could have imagined that a coronavirus would turn the entire world on its head, explains Dirk Kreidenweiss. “With our complete dedication and passion, we had developed a wonderful concept full of energy, and we would have had more vehicles on exhibit in the halls than ever before. But in the last few days, the events have come thick and fast and the entire atmosphere has taken a turn for the worse. Instead of being privileged to welcome exhibitors and visitors in the near future, it is with a heavy heart that we are having to announce today that we unfortunately will be unable to hold Tuning World Bodensee. We would have enjoyed celebrating the 18th anniversary of this exhibition event with the entire Tuning World community. I’m afraid we’ll have to postpone the party until next year.”



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Sitz der Gesellschaft: Friedrichshafen  
Amtsgericht Ulm HRB 63119  
Aufsichtsratsvorsitzender:  
Oberbürgermeister Andreas Brand  
Geschäftsführer: Klaus Wellmann

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The exhibitors, visitors, and partners involved are currently being informed about the postponement. Additional information is available at [www.tuningworldbodensee.de](http://www.tuningworldbodensee.de), [www.facebook.com/tuningworldbodensee](https://www.facebook.com/tuningworldbodensee) and [www.instagram.com/tuningworld\\_bodensee](https://www.instagram.com/tuningworld_bodensee) #tuningworldbodensee, #MISSTUNING



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