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Messe Friedrichshafen strengthens communications team with recognized journalist

## **Volker K. Thomalla comes on board at Messe Friedrichshafen**

**Friedrichshafen – Messe Friedrichshafen is strengthening its specialist communications in the area of its aviation portfolio by working with Volker K. Thomalla. As a proven expert in the aerospace industry, he will provide communications support for the AERO, AERO ASIA, AERO South Africa and EUROPEAN ROTORS trade shows.**

Messe Friedrichshafen is pleased to announce that aviation journalist Volker K. Thomalla (58) will join the company's communications team as "Head of Communication Aerospace Cluster" with immediate effect. Thomalla will cover the growing demand for technical communications for the trade shows in Messe Friedrichshafen's aviation portfolio - AERO, AERO ASIA, AERO South Africa and EUROPEAN ROTORS - and serve as the point of contact for national and international trade and daily media.

Roland Bosch, Head of AERO at Messe Friedrichshafen, says: "We have known and appreciated Volker K. Thomalla for a long time. He has been reporting from and about AERO for many years and is a profound expert on the aviation scene. It is a great asset to welcome him to our team and we look forward to working together!"

Thomalla brings his vast experience as editor-in-chief of various aerospace trade magazines (Aerokurier, FLUG REVUE, BART International) and web magazines (Aerobuzz.de) to his role. Just this year, he received the prestigious, international Aerospace Media Award for one of his articles in the English-language Business Aviation magazine BART International. Thomalla is also the author of several aviation books. He has attended every AERO in Friedrichshafen since 1985.



**Presse & Kommunikation**  
Frank Gauß  
Telefon: +49 7541 708-307  
Telefax: +49 7541 708-331  
E-Mail: presse@messe-fn.de

**Messe Friedrichshafen GmbH**  
Postfach 2080 | 88010 Friedrichshafen  
Neue Messe 1 | 88046 Friedrichshafen  
GERMANY  
www.messe-friedrichshafen.com

Sitz der Gesellschaft: Friedrichshafen  
Amtsgericht Ulm HRB 631179  
Aufsichtsratsvorsitzender:  
Oberbürgermeister Andreas Brand  
Geschäftsführer: Klaus Wellmann

## Presseinformation

Press release

Communiqué de presse

Informazione stampa



## The Leading Show for General Aviation

April 27 – 30, 2022

Friedrichshafen, Germany

Further information: [www.messe-friedrichshafen.com](http://www.messe-friedrichshafen.com), [www.aero-expo.com](http://www.aero-expo.com)

and <https://www.visit.europeanrotors.eu/en>.



### Presse & Kommunikation

Frank Gauß  
Telefon: +49 7541 708-307  
Telefax: +49 7541 708-331  
E-Mail: [presse@messe-fn.de](mailto:presse@messe-fn.de)

### Messe Friedrichshafen GmbH

Postfach 2080 | 88010 Friedrichshafen  
Neue Messe 1 | 88046 Friedrichshafen  
GERMANY  
[www.messe-friedrichshafen.com](http://www.messe-friedrichshafen.com)

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