

Presseinformation

Press release

Communiqué de presse

Informazione stampa



**Internationale
Amateurfunk-Ausstellung
25. – 27. Juni 2021
Messe Friedrichshafen**

International
Amateur Radio Exhibition
June 25 – 27, 2021
Messe Friedrichshafen

04.05.2021

Ham Radio in association with the Deutscher Amateur Radio-Club e.V. (DARC) to provide a virtual meeting place during its original show dates

Ham Radio trade show goes virtual – Experience it now from the comfort of your own home

Under the current circumstances, holding face-to-face meetings is practically impossible. For this reason, the Ham Radio trade show can no longer take place in June, as planned. To remedy the situation – and send a clear signal of resilience –, the trade show team at Messe Friedrichshafen in partnership with the Deutscher Amateur Radio-Club e.V. (DARC) are currently organizing Ham Radio World, a virtual event that will be held from Friday, June 25 to Sunday, June 27, 2021, the original show dates. “Although the industry will not be able to meet in Friedrichshafen as planned, we are pleased to be able to produce, in its place, a digital version of Europe's leading amateur radio trade show,” announced Klaus Wellmann, CEO of Messe Friedrichshafen.

Project Manager Petra Rathgeber is confident about offering the industry a compelling virtual meeting place: “We’re working closely with the DARC to ensure that a diverse line-up of ham radio products, trends, and innovations will await our visitors at the three-day digital event.” Much like in a computer game, ham radio enthusiasts represented as personally customizable avatars will move around the virtual exhibition grounds and video-chat with each other. There will be presentations and discussions on ham radio topics, operating and transmitting technology, and satellites, as well as a fascinating program presented on the DARC's virtual stage. Christian Entsfellner, chairman of the DARC: “Particularly noteworthy is the live character of the event's virtual environment, which will be recreated in great detail. Ham Radio World will open up entirely new possibilities and offer plenty of space



Abteilung Kommunikation

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Oberbürgermeister Andreas Brand
Geschäftsführer: Klaus Wellmann

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for community networking and virtual meetings, in addition to an online lecture program and commercial offerings." Admission and participation will be free to all visitors.

The virtual Ham Radio World event will run from Friday, June 25 to Sunday, June 27, 2021. For further details, visit www.hamradio-friedrichshafen.de/.



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