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Brief version

International water sports exhibition from September 22 to 30, 2018 – About 500 exhibitors will present the entire spectrum of water sports – More test opportunities and shows

## All hands are on deck as the Interboot gets ready to set sail

Friedrichshafen – From September 22 to 30, 2018, the Interboot will set sail for added values in water sports. About 500 exhibitors from over 20 countries are on board and will present their products, accessories and new products in the motorboat, sailing and leisure sports segments. “The international water sports exhibition promises unforgettable experiences in the exhibition halls, at the marina and on the Trade Fair Lake, with a view to current trends and the latest water sports,” reports Messe Friedrichshafen CEO Klaus Wellmann. For the first time at a German trade show, riders in the Motosurf Worldcup will stop by, promising exciting demonstration rides on Lake Constance on the first weekend of the Interboot.

“The Interboot combines technical information with a large number of entertainment elements. This year, we are continuing to expand the Interboot Academy and the lecture program, as well as the participatory and show components of the Interboot,” reports project leader Dirk Kreidenweiss. In the board and trendsport area, a new stand-up paddleboarding (SUP) pool will invite beginners and advanced stand-up paddlers alike to try out boards and the new sport motosurfing will also be represented at Lake Constance with a demonstration race. Products, exhibitors and presentations will also again shine the spotlight on the trending topic of hydrofoiling in sailing. The 57th international water sports

exhibition not only celebrates all of the wonderful variety of water sports, it also offers a platform for initiatives and exhibitors who take responsibility for caring for our seas and oceans,” Kreidenweiss adds.

Hall A2 will be modified for the show – this is where accessories exhibitors will make their big appearance and also where, in the Interboot Contest, visitors will have to complete small water sport challenges for the chance to take home big prizes. Sailing and motor yachts, electric boats, inflatable boats, dinghies, foilers, canoes, kayaks, kites, wakeboards, surfboards, motors, electronics, apparel and accessories – everything and anything that floats and is fun in the water will make a big appearance in the eight exhibition halls of the Interboot in late September.

Water sports in action will be offered on Lake Constance and the Trade Fair Lake, where a large number of shows and test opportunities are available for visitors. Especially ambitious stand-up paddlers can face off in pairs against eleven other teams on the Trade Fair Lake in the SUP Team Challenge. The prize for the winners is participation in the British Virgin Islands SUP Challenge powered by The Moorings, taking place in the Caribbean in February 2019. Lake Constance contributes to the success of the Interboot. This year, like in the past, many highlights of the show will take place on the lake at the foot of the Alps. During Sunset Sailing, participants will sail into the romantic sunset. Those who want to enjoy a little more speed in the evening atmosphere can take a motorboat instead and engage in Sunset Cruising. Things will also get wet and lively on the second weekend of the Interboot during the “Team up with a Pro” wakeboard competition. For the fourth time at the Interboot, real professionals will assemble amateur wakeboard teams and prepare them from Friday through Sunday for the big competition on Sunday.

The Interboot will present the entire world of water sports from Saturday, September 22 to Sunday, September 22, daily from 10 a.m. to 6 p.m. The Interboot Marina will invite visitors to enjoy a pleasant sundowner until 7 p.m. daily. A day pass costs 12 euros, reduced admission is 10 euros. A family pass is available for 28 euros. Children between the ages of six and fourteen pay 5 euros. More information is available in the Internet under [www.interboot.de](http://www.interboot.de) and [www.facebook.de/interboot](https://www.facebook.de/interboot)