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The trade fair for working at height and climbing (November 24 and 25, 2023) is in the starting blocks – New: Industry newcomers will be able to present themselves in the Start-Up Area

Vertical Pro offers a platform for companies on the way up

Friedrichshafen – In November, the slogan in Friedrichshafen will once again be: **See you at the top!** For the team led by Project Manager Sharon Kommer, preparations for the third edition of the trade fair for professional work at height, rope access technology, and climbing sports are already in full swing. “Together with our partners, we are looking forward to once again bringing experts from the worlds of industry, rescue, and sport together for interdisciplinary exchange at the Vertical Pro from November 24 to 25, with the goal of creating new impetus for the sectors involved,” says the Project Manager. Young companies in particular will be able to benefit from this synergy effect. The Start-Up Area in Hall B5 has been added this year to raise the profile of such enterprises.

“By adding this area for start-ups, we are seeking to give innovative founders of companies the chance to speak to and network with experienced vertical professionals and companies from a wide variety of industries,” Sharon Kommer explains. Offering products ranging from recycled bolt-on climbing holds and new types of safety equipment for working at height to innovative IT solutions and apps, young companies that are not older than five years will have the opportunity to present themselves and their products to the climbing professional world alongside the established global players at the Vertical Pro. Exhibitors can register at <https://www.vertical-pro.com/for-exhibitors/become-exhibitor/registration>.

The third Vertical Pro will take place in Friedrichshafen on November 24 and

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**PLATFORM FOR VERTICAL
PROFESSIONALS**

November 24 – 25, 2023
Friedrichshafen, Germany

25, 2023. For more information, visit www.vertical-pro.de or
@verticalpro_official and #verticalpro on Instagram.



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