

Presseinformation
Press release
Communiqué de presse
Informazione stampa

**International event
for car tuning, lifestyle
and club scene**
May 18 – 21, 2023
Friedrichshafen, Germany



**Internationales Messe-Event
für Auto-Tuning, Lifestyle und
Club-Szene**
18. – 21. Mai 2023
Friedrichshafen, Bodensee

20.02.2023

International exhibition for the car tuning, lifestyle, and clubbing scene will once again occupy the entire fairgrounds at Friedrichshafen from May 18 to 21, 2023

Customization-mania meets a big-time program of shows at Tuning World Bodensee

Friedrichshafen – Tuning World Bodensee, the international celebration of customized, tuned, and modified cars will take place once again from May 18 to 21, 2023. And this time, Tuning World itself will be totally pimped, with the international exhibition of car tuning, lifestyle, and clubbing scene extending across all 12 halls of the exhibition center in Friedrichshafen. “More exhibitors, more cars, more shows: The 20th edition of Tuning World Bodensee – the maiden event of our new project lead, Emanuela Botta – will be an absolute blast,” enthused Messe Friedrichshafen CEO Klaus Wellmann.

With over 1,600 cars, twelve halls, and numerous well-known returning exhibitors, the second post-pandemic edition of Tuning World Bodensee will be firing on all cylinders. “We’re getting plenty of registrations from commercial exhibitors, and the Style Mile – the place to see the latest tuning and customization trends, the biggest brands, and the hottest crews – has grown to extend over more than three exhibition halls. We also have numerous applications for the club and private car area, and ticket pre-sales are going great. We’re extremely well satisfied with the way things are going so far,” reported project lead Emanuela Botta. The automotive spectacle will be supplemented by an action-packed supporting program of events, including drift shows, FMX and buggy jumps, and the legendary after-show parties, that will leave nothing to be desired.



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Aufsichtsratsvorsitzender:
Oberbürgermeister Andreas Brand
Geschäftsführer: Klaus Wellmann

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The next Tuning World Bodensee will take place from Thursday, May 18, to Sunday, May 21, 2023, at the fairgrounds in Friedrichshafen, Germany. Save by booking your day ticket online for 16 euro, or 13 euro reduced. At the door, day tickets will cost 20 euro each.

Find out more
here: www.tuningworldbodensee.de,
www.facebook.com/tuningworldbodensee
and www.instagram.com/tuningworld_bodensee, #tuningworldbodensee.



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