

**Presseinformation**  
**Press release**  
**Communiqué de presse**  
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International event  
for car tuning, lifestyle  
and club scene  
April 30 – May 3, 2020  
Friedrichshafen, Germany



Internationales Messe-Event  
für Auto-Tuning, Lifestyle und  
Club-Szene  
30. April – 3. Mai 2020  
Friedrichshafen, Bodensee

26.07.2019

International event for car tuning, lifestyle and club scene to take place from Thursday, April 30, to Sunday, May 03, 2020

## **Four Days of Car Tuning and Industry Talk: Tuning World Bodensee to Add on a Day in 2020**

**Friedrichshafen, Germany—In the car tuning industry, events and business dealings go hand in hand. In 2020, the 18th edition of Tuning World Bodensee will accommodate this (and take advantage of a favorable configuration of public holidays) by adding a fourth day to its program. "The industry let us know that it would be desirable to include a workday in order to facilitate B2B activities at the exhibition. So with Friday being the first of May and a holiday, we decided to add Thursday, April 30, which is a workday," explained project coordinator Dirk Kreidenweiß.**

This is in accordance with the decision made last year to aid planning by holding the event on the first weekend of May every year. "From now on, we'll always include one workday in the exhibition's run. That means means that in the coming years, depending on the configuration of public holidays, the exhibition will always be three or four days long," continued Kreidenweiß.

The next Tuning World Bodensee will take place from Thursday, May 30, to Sunday, May 03, 2020, at the fairgrounds in Friedrichshafen, Germany.

Find out more here: [www.tuningworldbodensee.de](http://www.tuningworldbodensee.de),  
[www.facebook.com/tuningworldbodensee](https://www.facebook.com/tuningworldbodensee) and  
[www.instagram.com/tuningworld\\_bodensee](https://www.instagram.com/tuningworld_bodensee) #tuningworldbodensee,  
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