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## Overview of Motorradwelt Bodensee 2020

International Motorcycle Exhibition from January 24 to 26, 2020 – Over 320 exhibitors with full range of products – Biking thrills with action-packed shows and test-ride courses

# Kick-Start Your Engines: Motorradwelt Bodensee Revving up for 2020 Motorbiking Season

Friedrichshafen – Bikers can once again fuel their wildest dreams at the 26th edition of Motorradwelt Bodensee, running from January 24 to 26, 2020. To rev up for the next season, more than 320 exhibitors are gathering in Friedrichshafen to present motorcycles, accessories and new products for the passionate biker. “Motorradwelt Bodensee is an international all-round show that draws thousands of motorcycling enthusiasts to come visit southern Germany’s first and foremost industry event for motorbikes,” says Klaus Wellmann, Managing Director of Messe Friedrichshafen. This year, there’s also a new special spotlight on the industry’s skilled trades.

“As the biggest event of its kind in Germany, our motorcycle exhibition is once again the perfect opportunity to warm up for the coming season in all aspects. With five exhibition halls and five action halls, there’s plenty for motorbike fans to see, do and buy at Motorradwelt Bodensee,” says Show Director Petra Ratgeber. Celebrating the love of motorbikes are more than 320 international exhibitors, including 30 leading motorcycle brands presenting many new models, along with some 900 exhibited motorbikes, 30 program items, 60 hotel/tour operators and 6 test-ride courses, all on an exhibition area of 65,000 square meters (nearly 700,000 sq ft). The products range from motorcycles, scooters, quads and trikes, to motorcycle

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accessories, biker gear and customizing services, to the latest highlights from hotels and tour companies. And you'll find plenty of "weirdness on wheels" at the MO show in the West Foyer. Here, there's nothing ordinary about the exhibits: "unconventional" would an understatement, and even hardcore bikers will be astounded.

### **Outstanding Customization: Creative Remodeling on Two Wheels**

You certainly won't find any "off-the-rack" models here. At the "Best Bike Awards" competition show in Hall B5, visitors can admire customized bikes, extravagant paint jobs and unique remodeling ideas. The seventh edition of the Best Bike Awards presents top specimens in the Chopper, Streetfighter, Cafe Racer, Metric Bike and Bobber categories. An expert jury will rate the motorbikes on originality before bestowing the "Best of Show" title. Every accepted entrant, whether private or commercial, gets free admission and an open exhibition spot at the trade show. Category winners receive trophies, with the "Best of Show" also winning a motorbike trip. To enter your custom bike, please apply at: <https://www.motorradwelt-bodensee.de/fuer-aussteller/anmeldungen/best-bike-award/>.

### **New: Building Dreams and Careers at the Living Workshop**

In Hall B5, visitors can experience the real-time building of a motorbike at the "Living Workshop" while also gaining deeper insights into the skilled trades involved. For this special showcase, organizers invited students from the Breisach vocational school to come build a new motorcycle on location at the trade show. Other skilled tradespeople are also on hand, including an upholsterer and an airbrush artist. Curious visitors can watch the pros at work, while also asking questions about their trades and the training opportunities.

### **Riveting Shows and Thrilling Races to set the Asphalt on Fire**

With speed duels, motocross acrobatics, daring stunts and demanding trials, Motorradwelt Bodensee provides great entertainment for the whole family. Come see stunt rider Chris Rid as he pushes his bike to the material limits, sometimes standing tall or sitting on the handlebars, and only rarely with both wheels actually on the ground, as he spurs his Kawasaki to rear up like a stallion. With the FMX event, you can admire the absolute mastery of both



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Geschäftsführer: Klaus Wellmann



machine and body as the motocross riders of the Wrecking Crew take jumps and somersaults to dizzying heights. Speed is what counts in Hall A5, where supermoto racers hurtle round the track to overtake the competition. But for four-wheeled tricks and feats, it's got to be the Quad Stunt Show. Here, pro riders go shooting through air as they conquer a trial course featuring ramps up to six meters tall. And on the West Open-Air Grounds, the Burnout Show is sure to set hearts on fire.

### **Six Test-Ride Courses to Try Out**

Those who want to not only admire the bikes, but also to try them out, will be delighted by the six test-ride courses at the trade show. The latest models can be put through their paces on the New Model Test Course in Hall A4, while the E-Trail Test Course in Hall A3 is for anyone who wants to practice their nimbleness with a futuristic electric hum.

Newbies can do their first laps towards a future racing career on the Driving School Test Course (Hall A4), the Quad Test Course and the Kids' Motorcycle Test Course (Hall A7), while the adventurous can pick up more advanced tips with the Cornering Workshop featuring special tilting safety bikes.

### **Touring by Motorbike: Travel Stage and Travel Cinema**

Spend the year's best season on a motorbike. Numerous offers, tips and destinations for motorcycle vacations are on hand in Hall B4, with its travel stage, cinema and numerous tour operators. Visitors can learn about outstanding routes, biker-friendly accommodations and dream destinations around the world. Meanwhile, the world's most extraordinary asphalt roads, gravel slopes and hairpin turns are showcased in the travel cinema's biker films.

### **Parallel Event: Escape the Tar with "Steamers Paradise"**

On Saturday and Sunday, January 25 and 26, the exhibition grounds will also be hosting Steamers Paradise for the first time, marking the first vaping trade show on Lake Constance. Those 18 and over can come visit Hall A2, entirely devoted to the e-cigarette with a cloud-chasing contest, Steamer Lounge and special guests from the vaping scene. A trade show ticket

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automatically lets visitors into both shows.

#### **Opening Hours and Admission Prices**

The 26th edition of Motorradwelt Bodensee will take place from Friday to Sunday, January 24 to 26, 2020. The Friedrichshafen exhibition grounds are open Friday from 11 a.m. to 7 p.m., Saturday from 10 a.m. to 6 p.m. and Sunday from 10 a.m. to 5 p.m. A day pass costs 15 euros, concession price is 11 euros. Children aged six to seventeen pay 8 euros, while a family ticket costs 32 euros. The "After-Work Special" is available on Friday (Jan. 24) after 4 p.m., costing 9 euros for admission with free parking. New this year: the bodo Combi-Ticket from 13 euros (online only). For the first time, the Steamers Paradise parallel event will take place on the Saturday and Sunday. Online tickets at reduced prices are available through web outlets. Further information at [www.motorradwelt-bodensee.de](http://www.motorradwelt-bodensee.de) and [www.facebook.com/motorradweltbodensee](https://www.facebook.com/motorradweltbodensee), as well as <https://steamers-paradise.de/besucher-friedrichshafen/>