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Premiere of the Hamburg Boat Show from October 17 to 21, 2018 – Positive feedback from the water sports industry – Good booking situation

## The North needs a boat show

Hamburg, Germany – Plans for the Hamburg Boat Show at the exhibition grounds in Hamburg from October 17 to 21, 2018, are in full swing. “The response from the boat industry has been extremely positive, practically euphoric. The North needs a boat show – there’s no doubt about that. On the contrary, the mood is very motivating, inspiring us as the implementers to carry through with the project at full tilt,” reports Torsten Conradi, President of the German Boat and Shipbuilders Association (DBSV): boat brands such as Dehler, Hanse, Jeanneau, Sunbeam, Fairline, Elling, Hellwig, and Bella will be on display alongside many other illustrious names at the premiere of the new boat show in Hamburg.

Some 300 companies had already signaled to the association at an early stage that they would like to exhibit in Hamburg. After dispatch of the exhibitor documents, even more registered interest: “The response has been enormous,” says Dirk Kreidenweiß, who is responsible for the operative business with his team. “Every day we receive new registrations from all areas of water sports, and we can already report a huge number of boat and equipment suppliers. We are very happy about this!”

A new “feeling of we” is tangible in the northern hemisphere of the water sports industry. “We see the Hamburg Boat Show as a fair by boat enthusiasts for boat enthusiasts,” Torsten Conradi adds. “We can sense great solidarity and the will to present an interesting and professionally sound boat exhibition in the Hanseatic city again in the future. This relaunch is also supported by the great commitment of Hamburg Messe und Congress GmbH.”



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**Water.  
Sports.  
Community.  
October 17 - 21, 2018**



**Wasser.  
Sport.  
Community.  
17. – 21. Oktober 2018**

The water sports trade fair by the industry for the industry will drop anchor at the fairgrounds in Hamburg from Wednesday, October 17, to Sunday, October 21, 2018. The event is open daily from 10 am to 6 pm, and on Friday until 8 pm. The Hamburg Boat Show is made possible by a coalition of strong, competent and experienced partners: The German Boat and Shipbuilders Association (DBSV), Messe Friedrichshafen and the Hamburg Messe and Congress. More information at <http://www.hamburg-boat-show.de/>.



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