



24.03.2022

New project manager

Vertical Pro trade fair gets new project manager Annika Raff (46)

## Vertical Pro trade fair for height experts in safe hands – with new project manager

**Friedrichshafen – Carabiners, ropes & co: Vertical Pro, Friedrichshafen's trade fair for professional work at height, rope access technologies and climbing, this year once again centers on the work of vertical professionals. As of April 1, 2022, the new project manager of Vertical Pro, Annika Raff (46), will hold the reins. Dirk Heidrich will hand over the project to her. He will continue to be responsible for Eurobike, the leading trade fair for the bike business of the new fairnamic GmbH, a subsidiary of Messe Friedrichshafen.**

"We are delighted that we have been able to fill the position internally and that Annika Raff, an experienced and highly-qualified colleague, will be in charge of the Vertical Pro trade fair," says Klaus Wellmann, CEO of Messe Friedrichshafen.

Born in Tettngang, Annika Raff has been working at Messe Friedrichshafen since 2003 and has been demonstrating her organizational and strategic talents in the management of Business Development for 14 years. Annika Raff can also look back on many years of experience in the project management of various trade fairs: "I am particularly looking forward to working with the customers and the team of Vertical Pro so that international vertical professionals can pursue their passion for heights again in November."

20.11.2021 – Vertical Pro 12/2021/CM

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## Presseinformation

Press release

Communiqué de presse

Informazione stampa



## PLATFORM FOR VERTICAL PROFESSIONALS

November 25 - 26, 2022  
Friedrichshafen, Germany

The Vertical Pro in Friedrichshafen will be scaling the heights again on November 25 and 26, 2022. You will find more information at [www.vertical-pro.de](http://www.vertical-pro.de), on Instagram @verticalpro\_official and #verticalpro.

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